

# HKCS

香港國際錢幣聯合展銷會  
THE HONG KONG COIN SHOW (HKCS) EST. 2016

The 15th Hong Kong Coin Show  
第十五屆香港國際錢幣聯合展銷會

**Oct 16 - 18, 2026**  
**2026年10月16-18日**

7/F Ballroom, Cordis Hotel Hong Kong  
香港康得思酒店7樓宴會廳

**Exhibitor Application**  
**展商申請**

**Advertising Package**  
**廣告合作**

**Sponsorship Package**  
**贊助計劃**

如欲成為參展商, 請聯絡: [info@hongkongcoinshow.com](mailto:info@hongkongcoinshow.com)  
For more Information, Wechat: @hongkongcoinshow  
please contact: Whatsapp +852 9127 7743

**Grow Your Brand With Us**  
**全方位拓展你的業務**

Jointly organized by:  
聯合舉辦:

**Stack's Bowers**  
AND PONTERIO

**廣銀閣**  
Coin In Coin

**首席收藏**  
SHOUXI.COM

### 香港康得思酒店位置

香港康得思酒店位於旺角的繁華中心地段，四周時尚名店、特色市集、知名食府和必到景點林立，佔盡地利，讓旅客能盡情探索香港和珠三角地區的精彩景點。

### Cordis Location

Stay in the heart of bustling Mongkok, with designer boutiques, markets, trendy restaurants, and famous attractions right outside your doorstep. Centrally located, Cordis, Hong Kong is the perfect base to easily reach popular attractions across Hong Kong and the Pearl River Delta.



**HKCS**<sup>®</sup>  
香港國際錢幣聯合展銷會  
THE HONG KONG COIN SHOW (HKCS) EST. 2016

# The 15th Hong Kong Coin Show 第十五屆香港國際錢幣聯合展銷會

**Oct 16 - 18, 2026**  
**2026年10月16-18日**  
7/F Ballroom, Cordis Hotel Hong Kong  
香港康得思酒店7樓宴會廳



**HKCS**<sup>®</sup>  
香港國際錢幣聯合展銷會  
THE HONG KONG COIN SHOW (HKCS) EST. 2016

# The 15th Hong Kong Coin Show 第十五屆香港國際錢幣聯合展銷會

**Oct 16 - 18, 2026**  
**2026年10月16-18日**  
7/F Ballroom, Cordis Hotel Hong Kong  
香港康得思酒店7樓宴會廳



# Why buying Ad at HKCS? 為什麼要在HKCS購買廣告?

Professional, high-end environment designed for serious trading and networking

專業、高端的環境，專為您的交易和人脈拓展而設計

One of Asia's leading pure numismatic fairs  
亞洲領先錢幣展銷會

Brings together serious collectors, dealers, auction houses, and industry professionals around the world

匯聚來自世界各地的資深收藏家、經銷商、拍賣行和業內人士

PMG/NGC/PCGS  
On-site Grading Services  
現場評級服務

Features over 100 exhibitors from 50+ countries and regions  
來自 50 多個國家和地區的 100 多家參展商

Held in conjunction with Stack's Bowers Hong Kong Auction - the Premier Auction House in Asia  
與 Stack's Bowers 香港拍賣會同期舉行——亞洲首屈一指的拍賣行

Strong Market Reach

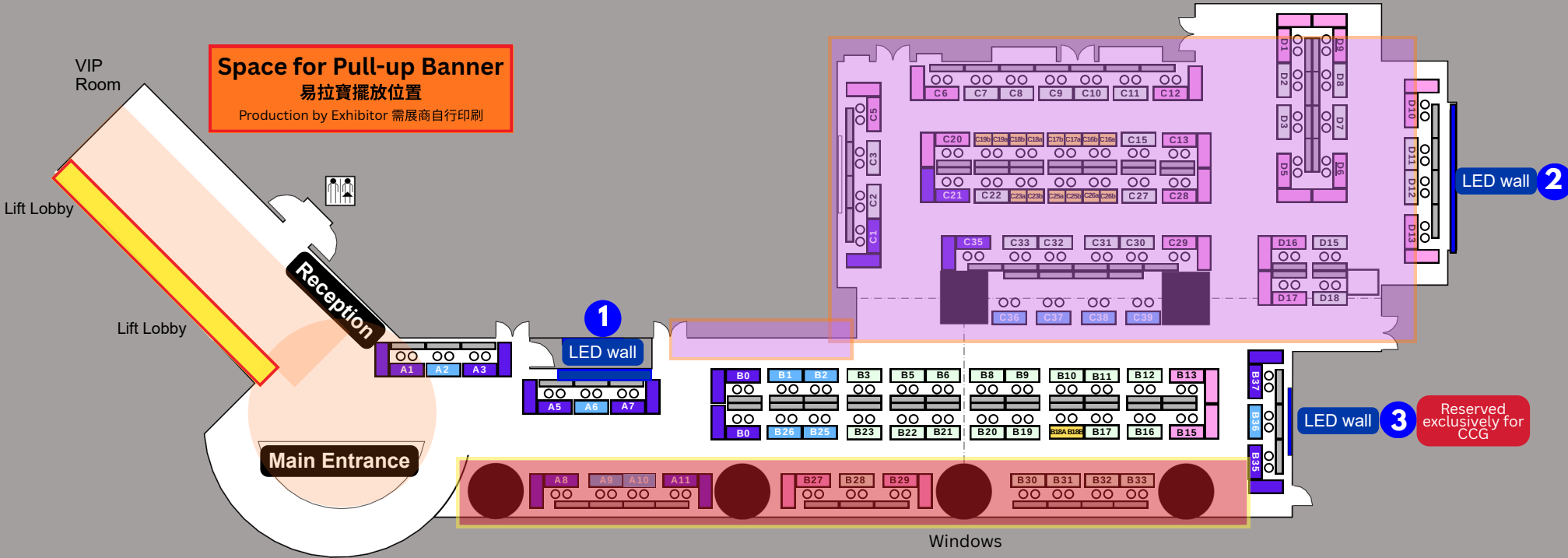
強大的市場覆蓋範圍

Place your brand in front of a highly focused and qualified audience

將您的品牌精準推送給目標受眾

Reach high-value Asian buyers in the international market  
在國際市場中觸達高價值的亞洲買家

# Ad Type Layout 廣告類型分佈圖



**Lift Board**  
 電梯旁廣告

High visibility,  
 immediate views  
 高能見度,  
 入場位置

**Curve Pillar**  
 曲面柱子

Event-wide exposure  
 全場曝光

**Ballroom Pillar**  
 宴會廳柱子

Tall advertising board in a  
 prime, high-visibility  
 location, enhancing brand  
 visibility  
 高大廣告板於最顯眼位置,  
 提升品牌可見度

**LED Wall**  
 LED 廣告

Rotating still digital ad  
 輪播靜態電子廣告  
 (Premium Sponsors can play video)  
 (頂級贊助商可播放短片)

## Ad Price 廣告價格

<p><b>Lift Board</b>                  電梯旁廣告</p>	<p><b>Price: USD 600 @ 1 pc</b>                  價格: <b>600</b>美元 @ 1則</p>	<p>High visibility, immediate views                  高能見度, 入場位置</p>
<p><b>LED Wall</b>                  LED 廣告</p>	<p><b>1</b> <b>Next to Reception</b> <b>Price: USD 200 @ 1 pc</b>                  價格: <b>200</b>美元 @ 1則</p> <p><b>2</b> <b>Ballroom</b> <b>Price: USD 400 @ 1 pc</b>                  價格: <b>400</b>美元 @ 1則</p>	<p>Rotating still digital ad                  輪播靜態電子廣告                  Image format accepted only                  只接受圖片格式</p>
<p><b>Curve Pillar</b>                  曲面柱子</p>	<p><b>Price: USD 600 @ 1 pc</b>                  價格: <b>600</b>美元 @ 1則</p>	<p>Event-wide exposure                  全場曝光</p>
<p><b>Ballroom Pillar</b>                  宴會廳柱子</p>	<p><b>Price: USD 600 @ 1 pc</b>                  價格: <b>600</b>美元 @ 1則</p>	<p>Tall advertising board in a prime, high-visibility location, enhancing brand visibility.                  高大廣告板設置於最顯眼位置, 提升品牌可見度</p>
<p><b>Space for Pull-up Banner</b>                  易拉寶擺放位置                  Production by Exhibitor 需展商自行印刷</p>	<p><b>Price: USD 300 @ 1 pc</b>                  價格: <b>300</b>美元 @ 1則</p>	<p>High visibility, immediate views                  高能見度, 入場位置</p>

## Media Advertisement : Event Show Book 媒體廣告：活動場刊

The HKCS Show Book will be sent to auction clients of SBP & distributed to visitors, dealers, collectors, exhibitors.  
 HKCS展會手冊將寄予 SBP 的拍賣客戶和派發予訪客、經銷商、錢幣收藏家及參展商

### Artwork specifications – A5 (bleeding inclusive) 尺寸 – A5 (含出血位)

**BEST SELLER**

**Full Page**  
**全頁**

**USD 500 美元**

**154mm(w)\***  
**216mm(h)**

**Half Page**  
**半頁**

**USD 300 美元**

**154mm(w)\***  
**111mm(h)**

**Quarter Page**  
**1/4頁**

**USD 150 美元**

**80mm(w)\***  
**111mm(h)**

**Directory**  
**名片欄**

**USD 100 美元**

**80mm(w)\***  
**72mm(h)**



Inside Front Cover 封面內頁: USD 1,000  
 Inside Back Cover 封底內頁: USD 1,000  
 Back Cover 封底: USD 2,000

\*連續購買2期可享折扣 180USD  
 \*連續購買4期可享折扣 300USD

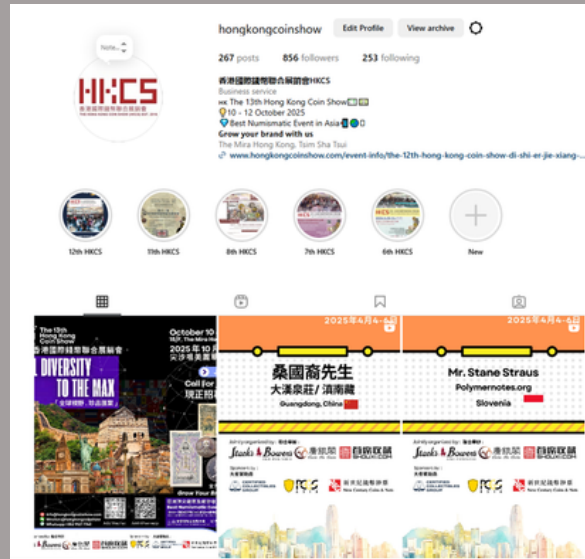


**Media Advertisement: Social Media Post**  
**媒體廣告：社交媒體帖子**

**Facebook**



**Instagram**



**Website 官網**



**Price: USD 100 @ 1 pc**  
**價格：100美元 @ 1則**

## Venue & Media Advertisement: Special Package

### 場地及社交媒體廣告: 套裝優惠

Package A: Ballroom LED Screen Ad x1 +

套裝優惠 A: **A** Social Media Post x1  
Ballroom LED 廣告 +  
社交媒體帖子 1 則

● **USD 400 美元**

Package B: Ballroom Pillar Ad x1 +

套裝優惠 B: **B** Social Media Post x1  
宴會廳柱子廣告 1 則 +  
社交媒體帖子 1 則

● **USD 600 美元**

Package C: LED Screen Ad x1 +  
套裝優惠 C: **C** Curve Pillar Ad x1 **or** Ballroom Pillar Ad x1  
+ Social Media Post x1

LED 廣告 1 則 +  
曲面柱子 1 則 **或者** 宴會廳柱子廣告 1 則 +  
社交媒體帖子 1 則

● **USD 1,000 美元**



**BEST SELLER**

## HKCS Payment Instructions 匯款指示

### HKCS 港元賬戶 (HKD)

Bank Name 銀行名稱:

- DBS Bank (Hong Kong) Limited

Bank Address 銀行地址:

- G/F, The Center, 99 Queen's Road Central, Hong Kong

SWIFT code 國際匯款代碼:

- DHBKHKHH

Beneficiary 受款人:

- **Hong Kong Coin Show Limited**

Beneficiary Account Number 受款人帳號:

- **783332736** (只限港元)

### HKCS 美元賬戶 (USD)

Bank Name 銀行名稱:

- DBS Bank (Hong Kong) Limited

Bank Address 銀行地址:

- G/F, The Center, 99 Queen's Road Central, Hong Kong

SWIFT code 國際匯款代碼:

- DHBKHKHH


Beneficiary 受款人:


- **Hong Kong Coin Show Limited**

Beneficiary Account Number 受款人帳號:

- **788735847** (只限美元)


## CONTACT US

 [info@hongkongcoinshow.com](mailto:info@hongkongcoinshow.com)

 [www.hongkongcoinshow.com](http://www.hongkongcoinshow.com)

 @hongkongcoinshow

 @hongkongcoinshow

 (+852) 9127 7743

Wechat 微信

WhatsApp



SCAN HERE

We are happy to help!

## CONTACT US

-  [info@hongkongcoinshow.com](mailto:info@hongkongcoinshow.com)
-  [www.hongkongcoinshow.com](http://www.hongkongcoinshow.com)
-  @hongkongcoinshow
-  @hongkongcoinshow
-  (+852) 9127 7743

Wechat 微信



WhatsApp



SCAN HERE

